

4th Annual Men's Retreat

May 2-4, 2025

Atlantic Sands Hotel; Rehoboth Beach, DE



Brought to you by



BRANDYWINE VALLEY
HEMOPHILIA FOUNDATION

Sponsored by

BIOMATRIX
Specialty Infusion Pharmacy

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Welcome!

FRIDAY, MAY 2, 2025

4:00 – 6:00 pm

Arrivals

Atlantic Sands Hotel; Rehoboth Beach, DE

6:00 – 7:30 pm

Welcome Reception and Ice Breaker Activity

Kiwi's Kove; located on the boardwalk

Brandywine Valley Hemophilia Foundation speaker, Robert Novak

7:30 – 9:30 pm

Welcome Dinner | Sponsor Introductions

Atlantic Sands Hotel, Mallard Meeting Room, 2nd floor

Medexus Pharma speaker: Christian Harris

Gentleman, Grab Your Needles!

Community member and fashion designer Christian Harris is back for another "hemophilia adjacent" presentation. No, he won't be teaching you about recovery, or half-life, or proper infusion techniques! Instead, Christian has a fun and memorable activity where you'll turn the skills you already have into a skill you didn't know you needed!

MEDEXUS
PHARMA

9:30 pm

Social Time (optional)

Hotel area or in the Mallard Meeting Room, 2nd floor

All are welcome to gather!

SATURDAY, MAY 3, 2025

8:30 – 9:30 am

Breakfast

Atlantic Sands Hotel, Mallard Meeting Room, 2nd floor

9:30 – 10:30 am

HEMA Biologics: Meet SEVENFACT®

Atlantic Sands Hotel, Mallard Meeting Room, 2nd floor

HEMA Biologics speaker: Justin Lively

A discuss about SEVENFACT®, HEMA Biologics' first hemophilia product and the first inhibitor bypassing agent approved in over 20 years. It is indicated for patients ages 12 and over with hemophilia A or B with an inhibitor.



10:00 – 11:00 am

BioMatrix: Finding Your Harmony

Atlantic Sands Hotel, Mallard Meeting Room, 2nd floor

BioMatrix speaker: Terry Rice

This program aims to identify and understand the differences between anxiety and stress and how these factors can impact an individual's health and overall quality of life. It emphasizes the importance of challenging our thought processes and learning techniques to modify how we manage difficult situations.

The program offers tips and strategies for handling complicated scenarios, as well as teaching new skills for effectively dealing with anxiety and stress.



11:00 – 11:30 am

Trivia!

12:00 pm

Depart for Lefty's Alley & Eats (leaving promptly!)

Meet in hotel lobby for rides (15 min drive)

12:30 – 2:30 pm

Lunch at Lefty's Alley & Eats – Top Golf and Axe Throwing!

36450 Plaza Blvd; Lewes, DE 19958, phone (302) 864-6000

2:30 – 6:30 pm

Return to Hotel | Break | Beach Bonding

6:30 – 8:30 pm

Octapharma: Group Dinner

Atlantic Sands Hotel, Mallard Meeting Room, 2nd floor

Octapharma speaker: Claudio Sandoval, MD

Emerging Therapies: A Fair and Balanced Assessment

In this session we will explore the risks and benefits of the new emerging factor and non-factor therapies to assist in our decision-making with a fair and balanced assessment.



8:30 pm

Social Time (optional)

All are welcome to gather at the hotel outdoor area.

SUNDAY, MAY 4, 2025

8:30 – 9:30 am

Breakfast | Sponsors' Concluding Remarks

Atlantic Sands Hotel, Mallard Meeting Room, 2nd floor

Hotel check-out and departures *Thank you for joining us! Safe travels!*



BRANDYWINE VALLEY
HEMOPHILIA FOUNDATION



MEN'S RETREAT SPEAKERS



CHRISTIAN HARRIS

Christian Harris is a fashion professional from Baltimore, Maryland. His journey into fashion and technology began at the Savannah College of Art & Design (SCAD), followed by an internship at Marchesa, teaching positions and then a role at Gerber Technology

as a Product Manager for 3D pattern design tools. Even with a very active school and professional life, Christian is dedicated to supporting and volunteering in the bleeding disorders community. He is a long-time counselor at Camp Freedom in Tennessee, running their art program for many years.

He supports and participates in numerous events and programs with local chapters and The Coalition for Hemophilia B. He has created and delivered customized presentations and programs that enable him to share his unique perspective, story-telling style, and personal experiences.

Christian currently works at Nike as a technical designer and 3D lead for digital integration and excellence and lives in Portland, Oregon. Join Christian as he takes us on a journey into the world of menswear, and how it may relate to hemophilia and bleeding disorders.



JUSTIN LIVELY

Justin Lively serves as a Regional Account Manager at HEMA Biologics serving Delaware, Ohio, West Virginia and Pennsylvania. With a career spanning more than 24 years in the pharmaceutical industry, he diligently champions the latest state-of-the-art therapies.

Justin draws inspiration from the remarkable resilience exhibited within the hemophilia community and considers it an honor to play a role in enhancing their quality of life.

John combines his personal experience with bleeding disorders and his professional background as an educator to make a meaningful difference in the lives of those he serves.



TERRY RICE

Terry Rice is the Director of National Bleeding Disorders Sales at BioMatrix Specialty Infusion Pharmacy and has been a lifelong advocate for the bleeding disorder community. He has served on the Board of Directors for both local and national bleeding disorder

advocacy organizations and was one of the founders of the Hemophilia Federation of America in 1994.

Throughout the 1990s, Terry dedicated significant time to educating members of Congress in Washington, DC, about legislative initiatives that support individuals with bleeding disorders. Additionally, he held a two-year appointment as a community voting member on the FDA's Blood Products Advisory Committee. Terry has over 25 years of experience in various management and executive positions within the healthcare industry.

As a person living with a bleeding disorder, Terry is passionate about empowering individuals with chronic illnesses. He earned a bachelor's degree in chemistry and studied economics at the master's level, with a concentration in health economics.



CLAUDIO SANDOVAL, MD

Dr. Claudio Sandoval is the Director of Medical Affairs-Hematology for Octapharma USA. He graduated from New York Medical College in 1987, Schneider Children's Hospital in 1990 and St. Jude Children's Research Hospital in 1993.

Previously, he was a Professor of Pediatrics at New York Medical College and was in academic pediatric hematology-oncology for 30 years.

His responsibilities comprised of caring for patients with cancer and bleeding disorders, research, publishing scientific papers, and teaching. In his role as Medical Director for Octapharma, he continues to educate health care providers, patients, and families about bleeding disorders.